

## For Press Release

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### Kamdhenu paints extending hold in Indian market

Kamdhenu Colour Dreamz to glaze houses with dreamy tints



New Delhi: Kamdhenu Paints is among the top decorative paint manufacturing companies in the country. With their brand Colour Dreamz, Kamdhenu paints is advancing the availability of superfine decorative paints which enhance the long lasting beauty of interiors and exterior. The extensive range of Kamdhenu Colour Dreamz is a complete solution for the beautiful interior/exterior of living areas.

With the best product range of Colour Dreamz, Kamdhenu Limited is now expanding the availability of six of their products in Indian market. The company is adeptly catering to the demands of every section of their consumers with the best range of interior/exterior decorative paints at cost-effective prices. They are also extending their special range of interior wall paints with Interior Wall Primer, Interior Emulsion and Exterior Primer, Exterior Emulsion for exterior walls respectively. Along with these, the varieties of finest quality distemper and wall putty is also widened.

Asserting about the product range of Colour Dreamz, Mr. Saurabh Aggarwal, Director of Kamdhenu Paints said, "We use state-of-the-art technology and modern techniques to maintain the quality standard of our paint products. We have always ensured delivering affordable products of finest quality and that has strengthened our market hold." He further added that the demand of decorative paints is continuously increasing in Indian market and the aforesaid six products possess 75% of its share. After the completion of Phase I, he indicated to merge oil based paint and stainer in the product range of Colour Dreamz.

About Kamdhenu Ltd:

Kamdhenu Paints is the sister company of Kamdhenu Group which manufactures, market, brand & distribute all products related to building construction such as steel, paints, plywood & etc. In FY 2015-16, Kamdhenu Paints has done the turnover of Rs. 200 crore, which is 22 percent more than the previous year, but all the brand value of Kamdhenu's product is more than Rs. 8,000 cr. The company is having more than 60 franchise manufacturing units and 4000 dealers of paint division and 4500 dealers & distributors of steel, spread across the country. The products under the umbrella of Kamdhenu Paint include Exterior Emulsions, Interior Emulsions, Acrylic Distempers, Enamel Paints, Cement Paints, Wall Primers & Putty, and Texture & Designer Finishes, Stainers, P.U. Wood Finishes and Metallic Finishes. ISO 9001:2008 certified & listed in BSE & NSE, a company has done the business value of Rs. 885 cr. in the FY 2015-16.