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IN-HOUSE NEWSLETTER OF KAMDHENU LIMITED

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KAMDHENU KEEPS THE FUN ALIVE THROUGH JEEVANDHARA SUMMER CAMP

Kamdhenu has always continued its enduring legacy of giving back to the society with a commitment towards inclusive growth. Kamdhenu's customer centric initiatives emphasize the spread of quality education, sustainable living, and healthcare opportunities in the country through their corporate social responsibility program "Jeevandhara".

Taking forth the strong focus on social responsibility and upliftment, Kamdhenu organizes a Summer Camp every year in the month of May and June. The Summer Camp is a one-of-its kind initiative by Kamdhenu, wherein children are taught through experiential learning. The Summer Camp focuses on wholesome development of the children. Children here, learn the significance of positive thinking and life skills. The summer camp organizes a series of activities to motivate the children, which includes different forms of dance, music, quiz contests, art and craft. Different forms of edutainment and sports programs are covered in the



summer camp. Children can pick any form of activities and sports as per their choice.

Everything at the summer camp is especially planned keeping in view the interests of kids. Such activities help the kids enjoy their break from everyday studies. Wild action, pure fun, friends, great food, and all in a spectacular setting. From crazy fun games to great music pure raw fun

awaits kids of all ages here. Moreover, the staff at the summer camp makes the time memorable with their great hospitality for children.

These activities keep the children engaged, entertained and fuel their physical and mental development. Such initiatives not only describe the company's strong will to work towards the betterment of the society but also explain their intelligence, foresightedness and exceptional business acumen.

The company believes that kindness has endless echoes; hence the group conducts a lineage of activities in different avenues as their corporate social responsibility. Talking about the same, Mrs. Radha Agarwal, Chairman, Kamdhenu Jeevandhara says that, "we at Kamdhenu Jeevandhara contribute our bit to save someone's life by conducting Blood Donation Camps. People can donate blood in the blood donation camps after undergoing a compulsory check-up to ensure there's no risk of harming them or the patients. Besides this, we also sponsor underprivileged street child education and extend support to Kalki Bal Vatika Group."

That's just the tip of the iceberg; Kamdhenu restores physically impaired people's faith in life by manufacturing artificial body parts.

Kamdhenu actively takes up many social responsibilities to spread happiness all around.



KAMDHENU NXT & KAMDHENU COLOUR MAX CONTRACTORS MEET ACCOMPLISHED IN GUJARAT

Over the years, Kamdhenu Limited has carved a niche with its unique identity constituted by innovation and quality products. The company has always stood at par with the market demands and behavior to produce the best quality products. To achieve the same, the company ensures to provide correct information to its manufacturing workforce and supports them to grow in their respective industry. Therefore, the company timely organises events and dealers meet to keep them at pace with the advancements of the industry. This time Kamdhenu NXT and Kamdhenu Colour Max Contractors Meet was organized on 31 May, 2018 in Hotel Saffron, Chikhli, District Navsari, South Gujarat.

Approximately, 90 people registered their presence in the meet, which includes Mr. Mayur Rajguru –Senior Executive, Mr. Balbir Singh – Quality, Mr. Manoj Shah – Distributor, Kamdhenu NXT, Mr. Jainam



Bhai Patel, Dealer - Patidar Steels, Mr, Parvesh Bhai Patel, Dealer, New Maheshwari Steels, Mr. Paresh Bhai Lad, Dealer - Shree Sai Traders

During the meet, the officials of the company congratulated the dealers and contractors for being an active contributor in Kamdhenu's success plan. This was followed by a briefing session on the difference between the quality and knowledge of Kamdhenu products. The officials also stated the benefits of Kamdhenu NXT to the contractors and also resolved their quality related queries. During the event, the officials of Kamdhenu lauded the performance and continued support of the dealers, contractors and shared the vision and roadmap of Kamdhenu.

KAMDHENU ANNUAL CHANNEL PARTNERS MEET CONCLUDED WITH GREAT VERVE

Kamdhenu has always maintained its stature of a continuously evolving brand in the Infrastructure Industry. The company has made it possible by acquiring an innovative appeal in perceiving the market trends and introducing new products in the industry. Any company's growth is incomplete without the contribution of its workforce. Similarly, Kamdhenu's hallowed popularity in the industry is a result of the strong support of our dedicated people. To boost the confidence and morale of the dedicated workforce, Kamdhenu organized Annual Channel partners Meet in Jammu on 25th and 26th May, 2018 at 17th Mile Hotel. The event was attended by all the luminaries of Kamdhenu, which includes Rajkumar Srivastava - National Sales & Marketing Head, Mr. Subhash Nanda - Marketing Head, Jammu with his team, along with the brand team - Mr. Lovejeet Singh, Manager - Brand Promotions and Mr. Hitesh Chhabra, Manager - Brand Promotions. The Dealers Meet was organized with full pomp and show to add to the energy and enthusiasm of the dealers. During the event, Kamdhenu Paints also introduced the most awaited product "Kamodual Luxury Emulsion."



Kamdhenu has been renowned as a provider of customer centric innovative paint solutions like designer galleries and Tinting Machine. The company is consistently including more variants of Eco-friendly products to encourage environment protection and consumer wellbeing in its existing range of architectural, decorative and designer paint products that includes Exterior & Interior Emulsions, Synthetic & GP Enamels, Acrylic Distempers, Water Based & Solvent based Primers, Wood finishes, Aluminum finishes and Textured & Designer finishes.

With the launch of Kamodual Luxury Emulsions, Kamdhenu Paints has emerged as a complete paints solutions company in the true sense. The two days event displayed the growing fanfare of Kamdhenu Paints product range. During the two days event, the company also distributed the awards for "Best Performance." M/s. Jai Durga Traders, RS Pura and M/s. Rahul Hardware, Raj Bagh received the awards for best performance. With the participation of 125 dealers in counting, it was a hands down successful Dealers Meet. During the event, Kamdhenu Paints not only appreciated the dealers for their work, efforts, zeal, and enthusiasm but also motivated them to prep up with great gusto for the upcoming season.

Kamdhenu Unveils Exclusive Benefits for Employees and their Families

KAMDHENU LIMITED MEDICAL BENEFITS				
S No.	Hospitals	Particulars		Discount
1	Medanta	Out-Patient Dept. (OPD)		15%
		In-Patient Dept. (IPD)		15%
		Executive Health Check Up		15%
2	Paras Hospital	Out-Patient Dept. (OPD)		20%
		In-Patient Dept. (IPD)		10%
		Executive Health Check Up		10%
3	Max Hospital	Out-Patient Dept. (OPD)		10%
		In-Patient Dept. (IPD)		10%
		Executive Health Check Up		10%
4	Columbia Asia Hospital	Out-Patient Dept. (OPD)		10%
		In-Patient Dept. (IPD)		10%
		Executive Health Check Up		10%
ARTEMIS MEDICAL SERVICE				Discount offered on Artemis Tariff
5	OPD Service	Diagnostics	MRI, PET CT	15%
			Other than above	15%
		Health Check Ups	Artemis Health Check Up Packages	10%
	Other Than Above	Including Therapies, Procedures/ Day Procedures etc.	10%	
	IPD Services (with out packages)	Room Category	Economy Room	NIL
			Twin Sharing Room	10%
			Above Category Room	10%
	Drug, Consumables and Implants		Drug	
			Consumables	NIL
			Implants	NIL
Diagnostics		Blood Products	NIL	
		MRI, PET CT	NIL	
		Other than above	10%	
Surgeons Fees, Miscellaneous /other Charges		Surgeon Fee	10%	
		Miscellaneous/ other Charges	10%	
IPD Services (packages)	All Services	All Specialist	NIL	
Emergency Services	Ambulance Charges	Pay by usage	10%	

Employees can avail the following services just by showing their Company ID Card, although in cases of family members, employees need to accompany them with their Company ID Card or the dependant family member is supposed to carry photocopy of the Employee ID card along with any government ID card. For more details, employees can contact their department head/ HR department.

Kamdhenu Shresth GC Sheets



TRADE ENQUIRY NO.

**1800 1800 545,
0124-4604500, 4604573**

Kamdhenu's new product GC Shrestha, takes forth the promise of quality, innovation and vividity to the next level. These sheets are launched in every part of the country to provide a wholesome roofing solution to the buyers. These sheets are not only offering affordable roofing solution but also spurring the growth of industrial sector. This makes it a widely demanded product in the market. To make it available for maximum buyers, company is also incorporating a simplified trading policy. Therefore, the company has launched a trade enquiry number to provide information about GC Shrestha to different types of buyers, be it B2B or B2C. Through the Trade Enquiry No, the company wants to bridge the gaps in the business communication and keep it clear to understand. This is a great example of Kamdhenu's determination to bring the best to its customers by streamlining every possible channel.



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