



companies in India that has been possible because of our hardworking dealers and distributors. We have introduced various innovative steel products made from standard materials using latest technology. The supreme quality of Kamdhenu TMT 500D is hardly achieved by a few companies in the country. This is why our dealers have been competing in the market comfortably," Mr Agarwal said at

## KAMDHENU PRAISES JAMMU & KASHMIR DEALERS

One of the distinguished manufacturers and suppliers of world-class steel products, paints and building materials in India, Kamdhenu Ispat Limited treats its dealers and distributors as family members. The company organises dealer meets periodically in different cities across the country in order to honour and support its members.

The recently held Dealers Meet at Hotel Asia in Jammu city on July 18 was one such occasion where Kamdhenu Ispat Limited encouraged its dealers and distributors to perform better all across Jammu & Kashmir region.

There were several eminent officials of the company including Mr Sunil Agarwal, Director, Mr Vivek Maheshwari, AGM, Mr Chandan Goswami, Senior Manager (Brand Promotion) and Mr Krishna Dhar, Senior Marketing Manager (Jammu region). The officials of the M/s Vijay Steel Industries, an authorised

manufacturer of Kamdhenu brand TMT under licence user agreement, Mr B S Agarwal, Chairman, Mr S K Agarwal, MD, Mr Ajay Agarwal, Director, also participated in the event along with more than 150 dealers, distributors, architects and builders from Jammu region.

In his address Mr Sunil Agarwal appreciated dealers for their excellent contribution in the company. "Kamdhenu has become one of the fast growing

the meet.

Mr Agarwal promised to give the best possible assistance to the dealers in order to improve their performance. He also assured dealers that senior officials of the company will provide prompt solution as per their grievances.

Kamdhenu Ispat Ltd honoured some best performing dealers on the occasion. On the other hand, dealers were also full of enthusiasm and confident to increase the company's market share in future.



## Kamdhenu Ispat takes dealers to Singapore and Bangkok holiday!



One of the leading steel manufacturers in India, Kamdhenu Ispat Limited has been performing excellently in the market. It also provides timely support and right encouragement to its dealers and distributors. In this regard, the company organised a fun-filled trip to Singapore and Bangkok for its 45 high performing dealers and distributors from July 22-28, 2012.

The touring team led by Mr Satish Agarwal, CMD of Kamdhenu Ispat Ltd, Mrs. Radha Agarwal, Chairperson, Kamdhenu

Jeevan dhara, Mr Rajeev Sharma, Sr. GM, Kamdhenu Ispat Ltd., Mr Bal Krishna Atal and Mr Purushottam Rathi from M/s Giriraj Iro Steel Company Pvt. Ltd., an authorised manufacturer of Kamdhenu brand TMT under licence user agreement and Mr Maman Goyal and Mr Gulshan Gupta, Distributor of Kamdhenu Ispat Ltd. visited several tourist resorts. Mr Satish Agarwal, praised the dedication of all the company's dealers and distributors. "Our dealers have

been doing tremendous job over the last many years across the country. Kamdhenu Ispat Ltd provides the best possible supports to its dealers, and this trip is just a reflection of that," Mr Agarwal said in the appreciation.

The entire team first enjoyed a Night Safari in Singapore and then went for dinner at a popular local Indian restaurant. Next day, they toured "Uniquely Singapore" and enjoyed the Singapore Flyer. The team took special interest in the Evening Sentosa, One Way Cable Car, Underwater World, Dolphin Show, Luge Ride, 4D Show and Song of The Sea, the many specialties of Singapore.

The Kamdhenu team saw Universal Studio and the next day all the members were ferried from Port Klang to Kuala Lumpur by a superstar virgo cruise. They took dinner on the cruise during their overnight stay. After spending a leisure time shopping at Mustaffa, the entire team moved to Pattaya, Bangkok, in the final leg of their trip. All the members experienced the beautiful beaches and tasted popular sea food there.



## Kamdhenu Paints boosts dealers at Nagpur Meet



The first Dealers Meet organised by Kamdhenu Paints, the paint division of the world-class steel products manufacturer Kamdhenu Ispat Limited, proved to be a perfect booster for the dealers operating all across Nagpur region.

The grand event of the Kamdhenu Paints, which held on July 17 at Hotel Sun N Sand in Nagpur, was attended by its several senior officials including Mr Sachin Agarwal, Director, Mr Rajkumar Srivastava, Marketing Head (All India), Mr Goutam Chakravorty, DGM, Mr Vikram Singh Rajput, DSM, and Mr Joy Bhattacharya, ASM. There were more than 100 paint dealers from Nagpur region present on the occasion.

Recognising the dealers' contributions in the Nagpur region, Mr Sachin Agarwal thanked them all. "Our dealers are really very hardworking and

efficient enough to make a distinction amid stiff market completion. It is the subtle contribution of our dealers that has now helped Kamdhenu Paints to breach into the list of Top-6 paint companies from decorative segment in India," Mr. Agarwal said.

"We have recently introduced a new range of paint products under our well-known brand **Colour Dreamz**, which includes Sheen-n-Shine, Eco Fresh, Kamometallica and other editions," Mr Agarwal informed to the dealers.

On the occasion, the company honoured some selected dealers who have performed excellent over the last one year. Senior officials promised to provide the best possible support in order to enhance their performance and capture larger market share in the coming years. The elated dealers also promised to compete in the market all through and meet the set targets comfortably.



Mr S N Mittal / Mr Rohit Mittal  
M/s Mittal Timber Traders  
Krishna Market, Pitampura Village  
New Delhi- 34  
M. 9811197876, 9711334917

Mr Chetan Kukreja  
M/s Tara Chand Kukreja and Sons  
668, Bhogal Road,  
New Delhi- 110015  
M. 9810140310

Mr Devanand Jaiswal  
M/s Kalawati Marble and  
Steel Varanasi  
D L W Road Kakarmatta,  
Varanasi  
M. 9936536597,  
9451941587

## Kamdhenu Ispat begins production at Silvassa



Kamdhenu Ispat Limited, one of the frontline steel and building companies in India, has started production of Heavy Structural Steel at its newly installed advanced manufacturing plant in Silvassa, the capital city of Dadra and Nagar Haveli. The first lot of structural steels has been dispatched on July 27, 2012.

The first consignment of heavy structural steels was flagged-off in the presence of several senior officials of Kamdhenu Ispat Ltd that included Mr T K Pandey, AGM, Mr Mangesh and others.

On the occasion, Mr T K Pandey said that the new plant will help the company to cover a large market of Maharashtra and Gujarat. "The Silvassa plant has advanced machinery to produce high quality structural steel as per the requirements of

buildings. Considering the high demands of building products in India, this new plant will certainly increase our supply capacity substantially. At present, we have a good number of dealers and distributors across the country that will help us penetrate deep into the market," Mr Pandey reiterated.

The Silvassa plant has 3000 metric ton production capacity per month. Its structural steel includes all sizes of Beam, Angle, Channel and other shapes required in the building construction.

On the occasion, the present dealers and distributors of

Kamdhenu Ispat Limited pledged to put their all out effort in order to make a distinction in the market. They looked very happy with the product quality of the new plant. Silvassa plant has state-of-the-art machineries to manufacture a variety of structural steel products.



A scintillating spectrum of ravishing colours  
to give your desires the royal look.



# Dreamz Colour

Dil Ke Rang Deewaron Pe