



Website: www.kamdhenulimited.com, www.kamdhenupaints.com
Email: info@kamdhenulimited.com

Ispat Sandesh

www.facebook.com/kamdhenulimited

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Kamdhenu Dealers of Bihar geared up to attend Annual Conference in Delhi

Kamdhenu Limited, one among the leading companies in the country has established itself as a TMT manufacturing company which is constantly moving towards new heights. By introducing innovation and positive business model, the company has increased its share of products across the country. The Company's dealers and distributors have always contributed to this success of the Company. The Company has also appreciated their contribution and always honored them by providing a platform. Under this, Kamdhenu Limited encouraged them by organising an annual conference in Delhi for the dealers who are working in Bihar location.

This two-day annual conference was organized with full splendor at the five-star Hotel Leela, Delhi by Kamdhenu Limited. Around 650 dealers from Bihar took part in this conference and the presence of Bollywood actress Ms Karishma Kapoor boosted the spirits of all the dealers. The dealers were also honored by the management for their dedication and hard work. Company officials emphasized increasing participation of the company's high-quality products in the state's development plans. At the same time, giving information about new-age construction and building construction. During the event, the attendees were also told about the high-quality products of Kamdhenu Limited.

The office management of Kamdhenu Limited include CMD of the company Mr. Satish Agarwal, Director- Mr. Sunil Agarwal, Director- Mr. Sachin Agarwal, Sr. GM, BD- Mr. SB Sharma, AGM, BP- Mr. Amit Soni, Marketing Head Bihar- Mr. Santosh Singh and AGM BD- Ms. Aarti Sarkar, also joined. Along with this, Mr. Ramesh Gupta, Mr. Binay Singh and Mr. Vijay Gupta, directors of Dadiji Steel Pvt. Ltd., a company that produces the Company's products through a license agreement in Bihar also attended and praised the dealers' actions. Mr Ramesh Gupta mentioned, "We are delighted that we are associated with Kamdhenu Limited and under the guidance of the company to manufacture the finest quality construction steel. Considering the demand for steel products of the company in the state, it seems that if we continue to work in this way, then we can increase our market share further."

CMD of the company Mr. Satish Agarwal while addressing the dealers said, "You are an important member of the Kamdhenu family and you have always worked to advance the Company like a responsible member. You have increased the trust of customers on the company's products and have delivered reliable and high-quality products to them. We appreciate your actions and we hope that we will continue with this common effort."

Director of the Company Mr. Sunil Agarwal addressing the said, "We heartily appreciate the progress made in the state. The reach of the Company's high-quality products is also impressive. And we expect to continue it the same way in the future as well. We are confident that our joint efforts will help us grow together and reach greater heights"



Kamdhenu ColourMax Dealers' grand conference held in Bengaluru

The country's leading company Kamdhenu Limited has come a long way in delivering high quality construction products across the country. The brand 'Kamdhenu' today is more a symbol of trust than just a brand. In order to make the Company reach this point, the management as well as the channel partners have contributed significantly at every step. The company also organizes conferences to maintain their spirit so that their skills can be improved. Under this, the Company organized a grand conference for dealers of Colourmax Sheets in the country's high tech city Bengaluru.

The conference was organized at the finest Hotel Gokulam Grand in which around 120 colormax dealers of the company participated enthusiastically. The senior management included Senior GM Mr. Sushil Chaudhary, GM Mr. Bhaskar Chaudhari, Senior Executive Marketing Mr. Yatish

Babu K.G., Executive Marketing Mr. V. Sarang Pani and Executive Marketing Mr. S. Suryanarayan. The company's distributors M / s Ambika Ispat Pvt. Directors Ankit Agarwal and Ambika Iron and Steel Pvt. Ltd. The director Mr. Pradeep Agarwal also marked their presence.

Here the Company officials explained the innovation coming in roofing and roofing system to the dealers through a presentation. Along with this, the dealers were also informed about the marketing scheme related to Kamadhenu ColorMax and taught them the tricks to increase the participation of this best product in the development plans in the state. The best performing dealers were also honored. Dealers were also impressed with the company's plans and showed a determination to increase Kamdhenu ColourMax's market share from 25 percent to 40 percent in the next financial year. The company also targeted to increase its production here to 24000 MT.

Addressing the dealers, the Company's senior GM Mr. Bhaskar Chaudhari said, "You have done well in the state. Due to your efforts, we are moving fast in the state today. Your contribution is important in the increasing trust of people on Kamdhenu ColourMax. We hope that you will continue to work in this way and move towards new heights."





Kamdhenu dealers' fun trip to Bangkok and Pattaya

India's one of the leading companies, Kamdhenu Limited is constantly reaching milestones. This forward journey involved the untiring efforts of everyone associated with it. While the company's executives created high-quality products through innovation and technology, its channel partners and dealers successfully delivered it across the country. The company understood and encouraged the tireless efforts of the dealers and has always brought new incentives to them. This time the company organised a tour to Bangkok and Pattaya started from 29th Aug'19 to its structural steel dealers of Bihar and Varanasi. The trip was joined by approximately 40 dealers and distributors.

In this two-day and one-night trip to Bangkok and Pattaya, dealers got an opportunity to know the development and green binding concept as both these cities are known for their night-life, sustainable development and natural beauty. Arriving here, dealers also get to know Thailand's rich culture. They visited 'Siracha Tiger Zoo' in their first stop, where they understood tiger friendly behavior and captured the moment. They then enjoyed the traditional and adorable dance of Thailand in the world famous 'Alcazar Show'.

In their next stop, they witnessed the variety and beauty of corals at Coral Island in Pattaya. Along with this, they got an opportunity to spent leisure time on the incomparable seashore. In their

advancing caravan, dealers spent a thrilling moment at the Safari World and Marine Park. The company also organized a special event to make this tour of dealers memorable forever.

This motivational tour was also joined by Mr. Vikash Kumar (Marketing Manager) from Kamdhenu Limited and Mr. Sunil Kumar (Area Sale Officer) from Govardhan Ispat, a company that produce the Company's product through license agreement. Mr. Vikash Kumar said, "We always try to bring you the best incentives so that you can maintain your best performance in the same way. Structural steel is highly effective in fast construction in industrial and residential areas. The rapid pace of development in the state is opening the doors of immense possibilities for us. We are confident that you will convert these opportunities in the interest of yourself and the company."





Kamdhenu Limited bagged Indian Power Brand Award 2019

symbol of excellence. Kamdhenu Limited has proved its superiority by winning the Fortune 500 Award 2019, the World's Greatest Brand 2017-18 Award and the Asia's Most Promising Award 2016 and it promised to deliver the service of excellence in future as well.

While accepting this prestigious award, Mr. Sunil Agarwal said, "It is a happy moment for the entire Kamdhenu family. The Indian Power Brand Award proves our efforts that we are working in the right direction. We have always given priority to high-quality and innovation. Along with this, we have created a healthy business environment to make our business model a success, in which everyone associated with the company is making its full contribution. We will continue to contribute to the development of the country by offering high-quality products with such complete commitment."

Adding further, Mr. Saurabh Agarwal, Director of Kamdhenu Paint said, "We are committed to manufacturing high-quality products. This commitment has given Kamdhenu Limited a reputation as a trusted brand. We will retain this identity and keep moving forward."

Country's renowned and top-ranked manufacturer of construction materials and steel, Kamdhenu Limited is constantly moving towards new achievements. While the Country's trust is visible in these achievements of the Company, its commitment to the country is also seen. Growing up with high-quality, innovation and best business policies, the Company celebrated its iron and today Kamdhenu Limited is adorned with prestigious business honors in the country. The series of honors received by Kamdhenu Limited has added one more by receiving "Indian Power Brand Award 2019". This is the second time the Company has conferred this prestigious honor on its own. Earlier, the Company has also been awarded the Indian Power Brand Award 2016.

The award ceremony was organized by 'Daily Indian Media' was attended on 30th August by CEOs, industrialists, entrepreneurs, politicians and prominent personalities of media of the Country's big companies. The award was given by the Bollywood's actress Ms. Manjari Fadnis and was received by the directors of the Company Mr. Sunil Agarwal and Mr. Saurabh Agarwal. Former President Shri Pranab Mukherjee was the Chief Guest of the event, along with former Women and Child Development Minister, Ms. Maneka Gandhi.

During the event, the development of Kamdhenu Limited was acclaimed among celebrities and was also certified as a trusted brand. Along with this, appreciation was also given for making the Company's Logistics and Business franchise model a success. The Indian Power Brand Award holds special status at the national and international level and is considered a



Mr. Ranjit Lohia.
M/s L. R. Steel
Dist - Nagaon.
Assam
Mob. No.: 9435061026

Mr. P.P. Bansal
M/s Gandhi Steel & Sanitary Store
Add: D-83, new Janaki puri,
New Delhi 110059
Mob. No.: 9868527389

Mr. Pradeep Gupta
M/s. Gupta Iron Store
Punjabi Market,
Dhampur, Distt- Bijnor
Mob. No.: 7055629600