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The colors of Kamdhenu Paints illuminate the vibes of Diwali

Every moment of life has colors and every color expresses the emotion. These colors and emotions share a wonderful relation. Kamdhenu Paints has exquisitely expressed emotions of life, and has maintained a robust identity in a short span of time. Today, Kamdhenu Paints is one of the finest quality paint companies in the country. The company took support of Innovation and R&D to reach to this level, and offered its innovative and wide range of colors to the customers. These beautiful colors have engrossed the lives of every generation.

On one hand, these decorative colors have illuminated the glow of walls, on the other, they made people smile and spread happiness among their families. On the eve of Diwali, Mr. Saurab Agarwal, the Director of Kamdhenu Paints said, "Diwali is the festival of lights. May the lights keep on bringing prosperity and joy among people and I wish our paints products play a prime role in spreading happiness."

Kamdhenu has manufactured decorative colors of finest quality with the support of state-of-the-art technology to fulfill the requirements of the people. The company completed this project with utmost efficiency and determination, which led the production of decorative colors and their extensive range. These colors are long-lasting and offer a great finesse, which takes every customer to the tour of their dream land.

Kamdhenu Paints acknowledged the need for a positive growth in the time of transition, which is why, the company produced environment friendly paints. The company's production of low VOC eco-friendly products is regularly growing with respect to the awareness of environment to the customers. Exterior Emulsion, Interior Emulsion, Acrylic Distempers, Enamel Paints, Cement Paints, Wall Primer and Putty, Texture and Design Finish, Strainers, PU Wood Finish and Metallic Finish are among the chief products of Kamdhenu Paints. The company has recently manufactured water-proofing products, which are becoming the preferred choice of Indian customers.

The far-sighted vision of Mr. Saurab Agarwal, Director, Kamdhenu has a major role in making Kamdhenu Paints the most preferred choice of the consumers. He also raised the business of Kamdhenu Paints with his leadership and exceptional planning. The steady rise in the distributor channel shows empanelment of above 4000 channel partners in the company. It ensured a wider reach of the company in different zones and offered a business model that provided the best profits and rewards to the dealers and the consumers.

With the wishes for a prosperous future, for their association with the channel partners, Mr. Saurabh Agarwal also encouraged all his people to passionately work with a larger than life perspective for everything, be it business or personal development.



Kamdhenu Color Max Fabricators Meet held in Patna

Kamdhenu Limited has developed its unique identity among Indian corporate organizations with innovation and quality products. The company understood the market behavior and developed policies that led to the growth of the company. One of the example of polices is providing correct information to the workers associated with construction. It supports them to grow in their respective industry. The company timely organizes events for workers associated with infrastructure and construction industry. This time the company organized a Fabricators Meet in the capital of Bihar, Patna.

Kamdhenu Colour Max organized this meet in its Patna unit plant on 24th September. In this meet, fabricators were given information on Kamdhenu's color coated sheets. Approximately, 25 fabricators attended the event and among the company officials, Mr. Sushant & Mr. Shailendra, Marketing Executive were present. The Director of M/s Saraf Real Infra Pvt. Ltd, franchise partner under license agreement, Mr. Basu Saraf and Marketing Executive Mr. B.D. Ojha also attended the meet. In addition to this, Mr. Sushant informed everyone on Quality of Kamdhenu Colour Max and said, "Colour Max

Sheet is a long-life product, which offers complete roofing solution. The utmost quality of the product and its affordable price which makes it the most preferred choice of the consumers." Mr. Sushant followed his conversation and said that many projects like the Smart City and Green Building Concept are getting momentum. Many such constructions are happening that require quality roofing sheets and with the support of Colour Max the requirement of such sheets is getting fulfilled easily. Colour Max Sheets are available in different tints, which are utilized as per the requirement. In the Fabricators Meet, the guests seemed quite motivated and were amazed by the quality of Kamdhenu Colour Max and gave an impression that they will use Colour Max for their upcoming projects.

The Director of M/s Saraf Real Infra Pvt. Ltd. Mr. Basu Saraf said, "Kamdhenu Limited made available color coated sheets to Bihar with the support of best logistics. We have also brought schemes for fabricators so that they can earn better services and profits. We are proud to be associated with a company that understands business and behavioral characteristics of the market and encourages innovation."



KAMDHENU
COLOUR MAX
COLOUR COATED METAL SHEETS





Kamdhenu Paints organized a trip full of knowledge and fun for its Gujarat dealers

Kamdhenu Paints is a part of a successful business conglomerate Kamdhenu Limited which has established a name that is synonymous to delivering quality to an extensive array of clients. In more than two decades, the company has succeeded to win the trust of its clientele due to the dedication of its personnel, dealers and associates. Kamdhenu Paints focuses upon building sound relationships, in the organization and among its dealers as well.

In this course, the company organized an incentive trip for Ahmedabad-Rajkot channel partners on 6th and 7th November 2017. The accommodation was arranged at the well-known luxurious property of Udaipur, Hotel Golden Tulip. Around 40 people participated in the trip along with company officials Mr. Shailendra Veer, General Manager, Sales, Mr. Rajesh Tripathi, DSM, Ahmedabad Depot, Mr. Jignesh Upadhyay, ASM, Rajkot Depot. With the trip, all the channel partners visited Kamdhenu Paints' Franchisee Manufacturing Plant at M/s Renuka Minerals, Udaipur and understood the manufacturing process of Kamdhenu Kamocare and colour dreamz wall putty and other products.

The trip to the city of lakes was an amazing amalgamation of networking and enjoyment. An entertainment packed evening was also a part of this trip. Everyone was amazed to experience the ethereal beauty of the city and Fatehsagar Lake. On this occasion, the best channel partners were appreciated and awarded for their hard work and dedication.

Mr. Shailendra Veer thanked the dealers of Gujarat region for their extended support to the company and said, "Today, we have made our place among top 7 paints companies of India and I can envision that in our next event gathering, the number of channel partners associated with us will be doubled. Let us all work with passion and grow ourselves and our company at large to win remarkable laurels.



Kamdhenu organized a Consumer Awareness Program at Mansa

Kamdhenu Limited, as a reliable conglomerate, unfolded many brands from its satchel and continued growing business with innovation being the foremost approach. Kamdhenu Nxt is called the product of the next generation because of its characteristics, which meet the requirements of the new engineered reinforcement structures and smart architectural concepts. The innovative benefits of Kamdhenu Nxt were unveiled before the consumers by Mansa Steel Pvt. Ltd., a Kamdhenu Nxt dealer.



Mansa Steel Pvt. Ltd. organized Mansa CAP (Consumer Awareness Program) on 4th October, 2017. Under the supervision of Mr. Rajkumar and Mr. Dharampal, from M/s Mansa Steels Pvt. Ltd, the meet became a successful gathering of around 300 bar binders, masons and contractors. The major officials present from the company's side were Mr. V K Gahlaut (Sr. General Manager), Mr. Himanshu Sharma (Senior Manager), Mr. Shashwat Agarwal (Assistant Manager), Mr. Dimple Chibber (Executive Marketing). The presence of these innovators was acknowledged during the communication of information on Kamdhenu Nxt.

A presentation on Kamdhenu Nxt was displayed before consumers and dealers, which showcased the characteristics and benefits of Kamdhenu Nxt. It fostered the utilization of Kamdhenu's brand products and TMT bars among the consumers instead of other companies. Also, an

information on the Pan India presence of the company was unveiled along with the new product range.

The objective behind the meet was not only to spread the word; contests were also organized and gifts were distributed to the winners. A lucky draw contest was also arranged and gifts were distributed to the lucky draw coupon winners. The blend of presenting information and playing contest transformed the CAP into an interesting Meet. 8 sub-dealers of M/s Mansa Steel Pvt. Ltd. were also present in the meeting and they all were awarded with gifts by company officials and distributors.

Kamdhenu offers medical benefits to its employees and their families

Kamdhenu Limited shines as a corporate organization which proceeds on the path of growth hand in hand with the individual growth of its employees and associates. The company thinks that taking care of the people associated with it will ultimately add to the development of the Kamdhenu Limited.

Recently, the Company has tied up with some renowned medical institutions/hospitals to offer medical benefits to the employees and their dependent family members like parents, spouse and children. The hospitals covered under this medical benefit scheme are Medanta, Paras Hospital, Max Hospital, Columbia Asia Hospital and Artemis Medical Services. Majorly, OPD, IPD, Executive Health Check Up etc are covered in the benefits availed from these hospitals at different rates of discount percentage.

This initiative is stepped upon with a feeling to make the company a better organization and encourage the employees to work efficiently and it also spreads positivity among the people.



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