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## Kamdhenu SS10000

### Delhi & Haryana dealers meet held in Mussoorie



**K**amdhenu Limited has rooted itself as the premier infrastructure company dealing with the manufacturing, branding, marketing and distribution of building construction materials. Kamdhenu always understands its role being a responsible corporate in development of the nation. For this, the company incorporates measures to fill its dealers, distributors and other associates with time to time activities which help in harnessing socio-professional relations among them.

In a recent step in this regard, Kamdhenu **SS10000** organized a dealer meet at Hotel Jaypee Residency, Mussoorie. The meeting held from 11th February to 12th February 2017. The objective of the meeting was to strengthen company's share in the Smart City Concept. Addressing the dealers in the meeting, one of the chief spokesperson Mr. Satish Agarwal, CMD, Kamdhenu Limited said, "In the first stage development of Smart City Projects, our high-end products will give a major contribution. Also, we have to focus in offering our best in class products for the development of Zone II earthquake prone regions. For this, we have the

most cutting edge technology and products like **SS10000**, FE-415, FE-500, FE-500D to uphold the industrial and infrastructural development."

More than 125 people participated in this dealer meet including Mr. Satish Agarwal, CMD, Mr. Sachin Agarwal, Director, Kamdhenu Limited. The other people from the company included Mr. Rajiv Sharma (Sr. GM), Mr. Sushil Bhardwaj (AGM), Mr. Amit Surothiya (Manager), Mr. Pankaj Azad (Manager), Mr. Santosh Singh Chauhan (Asth. Sales Manager), Mr. Saurav Suman (Asth. Sales Manager) and Mr. Vijay Shankar Singh (Sr. Sales Officer). Sales Promoters of Delhi Mr. Rajinder Garg (M/s Saturn Steels Pvt. Ltd.) and Mr. Sumit Goel, Mr. Pankaj Garg, Mr. Naveen Gupta (M/s Vigor Steel Ind. Pvt. Ltd.) from Haryana were also the important participants. Furthermore, distributors Mr. Dharam Pal Khera, Mr. Sumit Arora, Mr. Rajan Dua, Mr. Gulshan Gupta, Mr. Ankit Sharda, Mr. Satish Garg, Mr. Rajiv Garg, Mr. Sanjay Mittal, Mr. Deepak Mittal, Mr. Naresh Garg, Mr. Arun Biyani and Mr. Pankaj Garg were also present.

The meeting was also a celebration of performance and success. The prestigious award 'Sales Ka Bahubali' which is meant for the highest sales in Delhi and Haryana was given to Mr. Sunil Kumar, M/s Bharat Steel Traders, distributors in Palam Mr. Sanjay Mittal and Mr. Deepak Mittal. According to performance, Mr. Ankit Sharda was given the award of best distributor in Delhi and Haryana.

## Kamdhenu TMT Delhi & Haryana dealers rewarded with Nainital and Jim Corbett tour



Kamdhenu Limited is one of the foremost companies of the country dealing with the manufacturing, marketing, branding and distribution of building construction products like structural steel, wirebond, TMT/HSD bars and paints among others. Keeping in mind the growing innovational needs of today's construction world, the company has worked on its product range which has been the force behind the inspiration to do better always.

## Kamdhenu's mason meeting presented industry growth symposium in MP

The strikingly fast growing infrastructural company of India, Kamdhenu Limited works on the basis of concrete corporate principles which have helped the company to establish itself in each corner of the country. Since decades, Kamdhenu Limited deals with the manufacturing, branding and distribution of building infrastructure development products like TMT bars, structural steel, decorative paints, plywood etc.

Keeping at pace with the height it has achieved, Kamdhenu continuously organizes activities to enhance its growth in the market. In a step forward in this field, Kamdhenu organized a mason meeting at Thandla which is situated in Jhabua district of



As Kamdhenu has always given success credit to the consistent hard work and determination of its employees, dealers, distributors and associates; it offers attractive incentive schemes and rewards to its dealers and distributors, time to time. As a part of this, Kamdhenu Limited organizes trips to various tourist attractions of the country and abroad.

From January 10th-13th 2017, Kamdhenu Limited organized a 4 nights 4 days trip to Nainital and Jim Corbett Park. In this trip, around 50 people from Kamdhenu TMT were present including Kamdhenu Haryana's Asst. Sales Manager Mr. Santosh Shankar Singh, Sales Officer Mr. Vijay Shankar Singh, Mr. Niranjana Maharshi and distributor Mr. Naresh Garg.

The accommodation of all the people was arranged in the most renowned 5 star property of Nainital 'The Manu Maharani' which gives a breathtaking view of the Naini lake surrounded by the lush green Kumaon hills. The other attractive retreat was the Jungle Safari and sightseeing in Jim Corbett Park. All the members enjoyed to the fullest in the popular Namah resort and got amazed with its beautiful ambience and warm welcome.

In the misty season, the beauty of Nainital and Jim Corbett becomes inexplicable. During the trip, everyone got the chance to observe the changing topography of hilly areas during winters. Each member returned with warm, golden memories and lot of geographical knowledge of the hilly terrains.



Madhya Pradesh. Held on 11th January 2017, the meeting was attended by more than 80 people from the industry and related sectors. The area in which the meeting was held comes under Indore plant of the company and distributor Mr. Yogesh Garg.

The objective of the meeting was primarily to guide and encourage the masons and other construction workers about the new-age advancements in the industry. The dais was graced by the presence of Mr. Avneesh Kumar-Marketing Manager, Mr. Nitin Mishra, dealer of Thandla Mr. Manish Shahji from M/s Jain Trader and distributor Mr. Yogesh Garg.

Kamdhenu Limited understands its role as a responsible corporate which has its considerable contribution in the growth of the nation. This is why the company always puts in its best efforts to encourage its associates and industry related people and believes in the development of all.

## Kamdhenu rewarded West Bengal dealers & distributors with Bangkok Trip



Kamdhenu Limited is placed among the top companies dealing with the manufacturing, marketing, branding and distribution of building construction materials like Structural Steel, TMT rebar, Paints, Plywood, Wirebond etc. Kamdhenu is an award winning infrastructural company of India which has strikingly touching the horizon of success. Also, the company is always looking forward to increase their product range.

Kamdhenu Limited has always credited its dealers, distributors, sales promoters and associates for the heights the company has achieved. For their encouragement, Kamdhenu organizes incentive trips time to time. In one such step, Kamdhenu planned a trip to Bangkok, for its West Bengal dealers and distributors. This trip held from 6th February to 12th February 2017. Among the Directors of Kamdhenu Limited, Mr. Vishal Saraogi and Mr. Mukesh Bharuka were present. Along with them, distributors Mr. Ashok Maheshwari, Pankaj Khaitan, Sandeep Didwania, Mr. Vikash Agarwal and Mr. Pawan Jaiswal were the part of the trip. From the marketing team of Kamdhenu, GM Mr. Manoj Sharma, Mr. RC Periwal, Mr. Shashi Prakash, Mr. Sunil Rai and Mr. Shuvendu Saha joined the group.

This trip was full of verve and exhilaration. Here in Bangkok, the trip members enjoyed the local markets, sightseeing along with taking back home the knowledge of urban settlements and town planning done on the basis of Smart City concept.



## Kamdhenu Paints celebrated Valentine's Day in Pink City Jaipur



The most preferred brand in construction and building materials, Kamdhenu has spread its strong and nationwide hold in each corner of the national boundaries. According to its principles, Kamdhenu has always considered its dealers a key partner in the persistent development of the company. So, in steps towards strengthening the bond, the company comes over with continuous inducement schemes for their dealers.

On the occasion of the Valentine's Day eve, Kamdhenu Paints organized a celebration for its North and West India dealers. This was a two-day trip from 12th-13th February to Pink City Jaipur. More than 250 dealers from different states took part in this celebration with all zeal and zest. The chief objective of this trip was to garnish the warmth among the inter-state dealers.

The accommodation was arranged at Hotel KK Royal in Jaipur. During the trip, all the members visited the famous resort with village theme 'The Chokhi Dhani' along with Amer Fort, City Palace and Snow Planet. Lot of recreational activities were held for the entertainment of families, especially the kids enjoyed to the fullest.

On the night of 13th February, the company organized special event to celebrate Valentine's Day. In this, three Lucky Draw contests were prearranged which had Diamond Rings as lucky gifts for the couples.

This was a mega event in which dealers from all around UP, Uttarakhand, Patna, Kolkata and Punjab participated with their families. Kamdhenu Paints is working on the mantra of strengthening inter-personal relations between its dealer distributor fraternity as this helps in boosting their capabilities to do better always.



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