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IN-HOUSE NEWSLETTER OF KAMDHENU ISPAT LTD.

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KAMDHENU ISPAT LIMITED

Welcomes you all at
19th Annual General Meeting

Friday, 27th September 2013



19th ANNUAL GENERAL MEETING OF KAMDHENU ISPAT LTD.

Kamdhenu Ispat Limited, a leading Infrastructure sector company of India, has organized its 19th Annual General Meeting for the year 2013-14 on 27th September. The AGM was held at Rajokari, New Delhi from 10 AM onwards as per the schedule. This AGM, commenced in the presence of company's Chairman & Managing Director Mr. Satish Kumar Agarwal, was witnessed enthusiastic participation of shareholders of the company.

During the AGM, the shareholders have received, considered and adopted the Audited Balance Sheet of the Company for the year 2012-13 with the reports of the Directors and Auditors thereon. The Statement of Profit and Loss as at 31st March, 2013 was also handed over to all the present shareholders.

Addressing the shareholders in attendance, the Chairman & MD Mr. Satish Kumar Agarwal said, "we are happy for the fact that we stand true to your faith in us and succeed to attain new height for Kamdhenu Ispat Ltd". Between the roaring sound of perpetual clapping of shareholders, Mr. Agarwal said, "we are satisfied that in the last one year our market share has increased and we also made our presence felt in the new markets and

territories of the country. On one hand Brand Kamdhenu is receiving approval all around and on the other by launching its superior and premium product like Kamdhenu SS 10000, Kamdhenu Ispat Ltd is being recognized as a reputed Infrastructure sector company of India".

Many important resolutions were passed during the Annual General Meeting. Decisions on appointment against the retirement of Directors by Rotation or offering them re-appointment are taken. In the AGM, it is also decided to continue the tenure of the Auditor of the Company until the next Annual General Meeting.





Another Feather in Kamdhenu Cap

Mr. Ramesh Chandra Gupta, the promoter of Dadiji Steels Ltd., authorised manufacturer of Kamdhenu TMT under license user agreement in Bihar, is a self made man. Starting from an annual income of 25,000 in 1980 and subsequently creating companies of combined annual turnover of 250 crore rupees is not a routine feat. It is a saga of determination, hard-work and high degree of self-confidence.

Recognizing the contribution of Mr. Ramesh Chandra in the development of Bihar, the state has awarded him during 8th achievers Bihar award celebration.

The award ceremony was commenced on 22nd September at Hotel Patliputra, Patna. The Chief Minister of the state Mr. Nitish Kumar and the Education Minister, Bihar Government, Mr. P K Sahi were the chief guests of the ceremony. In the presence of more than 200 distinguished invitees, the achievers of Bihar in various fields were awarded for their extra-ordinary contribution in the respective fields and service towards mankind. Mr. Ramesh Chandra received the award for his achievement under the category of Trade Industry.

On the occasion of receiving the award Mr. Ramesh Chandra recognized Bihar as its real home and Karmbhoomi. He elaborated, "I was just 15 years of age when I migrated to Patna from Rajasthan in search of a job. It was in Patna, that I found my calling. It was here, that my dreams acquired wings. Since then I have soared and never look back."

In this illustrated journey from rag-to-riches, the most significant milestone was the founding of Dadiji Steel Ltd in 1997. Dadiji Steel Ltd making steel strips, reinforcement bars and TMT under the brand name of Kamdhenu under license user agreement and today it is a big manufacturer with supply capacity for entire Bihar and moreover eastern UP and Many of the North-Eastern states.

The life of Mr. Ramesh Chandra is an inspiration to millions. The achievers Bihar award confer to him is a symbol of gratitude and salutation in right spirit. Kamdhenu Ispat Ltd from its inception has contributed its bit in many marvelous success stories of entrepreneurship and the award to Mr. Ramesh Chandra is admired by the company with pride for its valued partner.

KAMDHENU
SS 10000

**Jaipur
witnessed**

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**KAA
DUM**

- DOUBLE RIB
- DOUBLE STRENGTH
- DOUBLE SAFETY



Kamdhenu SS 10000, the premium quality TMT with double ribs, double strength and double safety from the house of Kamdhenu Ispat Ltd, one of the leading infrastructure sector companies of India, has created a niche for itself in just few months time. Recently the company has organized a meet of all the Kamdhenu SS 10000 priority dealers in Rajasthan with the intent to speed up the growing market share of this product and augment the maximum benefit of limitless possibilities of this unique and superior product in Indian Market.

The dealer meet was held at Hotel Mariot, Jaipur on 7 September and more than 40 persons have attended the event. To represent Kamdhenu Ispat Ltd, the Director Mr. Sachin Agarwal and Senior GM (Business development) Mr. Dilip Mehra were present in the meet. Mr. Rajiv Garg, Mr. Rajendra Garg, Mr. Amit Kalra and Mr. Gaurav Agarwal all from Saturn Steel Pvt Ltd, the sales promoter of Kamdhenu Ispat Limited were also present in the event. The distributors of Kamdhenu SS 10000 in Jaipur, Mr. Prem Agarwal and Mr. Ghanshyam Gupta have participated in the meet along with all the Kamdhenu SS 10000 priority dealers.

While making a statement regarding unique features of Kamdhenu SS 10000, Mr. Sachin Agarwal said, "Kamdhenu SS 10000 with double ribs and double strength is the only TMT in India having so many superior qualities. Kamdhenu SS 10000 bonds with concrete with more than twice strength and for this reason the strength of a construction increased many folds. Having best earthquake resistance properties, this product is capable to give buildings protection against high seismic activities."

Explaining the production parameters of the product, Mr. Dilip Mehra said, "Kamdhenu SS 10000 is made from superior quality prime billets using latest international technology. And thus this product is the best in its product category."

During the Jaipur meet, distributor of the company Mr. Prem Agarwal has informed the gathering that in spite of higher price than ordinary bars, the demand for Kamdhenu SS 10000 is increasing among aware consumers of Rajasthan for its unmatched strength and earthquake resistance capacity. This is an indication that today consumers are very conscious about the strength and safety of their homes.



Kamdhenу supported Engineers' Day Event

September 15 is celebrated every year in India as Engineer's Day to commemorate the birthday of the legendary engineer Sir M. Visvesvaraya; Internationally recognized for his genius in harnessing water resources. His legacy of successful design and construction of several river dams, bridges and implementation of irrigation & drinking water schemes all over India is still contributing in our growth.

This year on 15th September a grand musical night and family function was organized in Surendranagar, Gujarat by the Surendranagar Civil Engineers and Architect Association. Kamdhenu Ispat Ltd, a frontrunner infrastructure sector company of India, used this occasion to pay homage to the memory of Sir M. Visvesvaraya and strengthen the bonding with Civil Engineers and Architects of the area by supporting the event as the main sponsor.

The event, vibrant with the presence of over 500 people, were attended by senior officials of Kamdhenu Ispat Ltd including GM (Marketing) Mr. Sushil Chaudhary, Sr. Manager (Marketing) Mr. Kundan Kumar Singh and Sr. Execute (Marketing) Mr. Jitendra Singh Bisht. Mr. Rakesh Patel and Mr. Mukesh Patel; the Distributors of Kamdhenu in Saurashtra and Kutch region of Gujarat were also present in the event.

The officials used the opportunity to propagate awareness about the company and the benefits of Kamdhenu products. Mr. Sushil Chaudhary, GM (Marketing) has initiated his speech by appreciating the role of engineers in the development of India.

He stated that, "our first Prime Minister once termed our factories and dams rightly as the new temples of modern India and I want to add further that the engineers are the priests who give purpose to these temples."

Addressing the clapping crowd he added, "Engineers of Surendranagar in the true spirit of their profession always adapted to the best technology and products and it is highly commendable that they played a significant role towards strengthening Kamdhenu brand in Surendranagar."

During his speech Mr. Chaudhary speaks about the forthcoming Kamdhenu product. Elaborating on the consistent Growth in terms of sale and production in Gujarat he said that Surendranagar is our best performing district in Gujarat due to our dedicated dealer.



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