

Ispat Sandesh

"To be a global leader in promoting good corporate governance"

THE INSTITUTE OF
Company Secretaries of India
IN PURSUIT OF PROFESSIONAL EXCELLENCE
Statutory Body under an Act of Parliament

Our Mission
"To develop high caliber professionals facilitating good corporate governance"



Convocation ceremony of COMPANY SECRETARIES

The CMD of Kamdhenu Ispat Ltd, Mr. Satish Agarwal is an inspiring leader in true sense. Steering the Company towards perpetual growth, according to his proven acumen, extensive experience, superb understanding of the market and best of business ethics, Mr. Satish Agarwal has become a role model in the corporate world. The energetic persona of Mr. Satish Agarwal and his continuous thrust to promote skilled and capable young generation of professionals has been admired by all. The young professionals across the country look up to him for motivation and blessings. Prompted by this fact probably, Institute of Company Secretaries of India (ICSI) has invited him as the chief guest on the occasion of the 4th convocation ceremony of its northern region.

Amidst his busy schedule, Mr. Satish Kumar Agarwal made his presence in the convocation, organized at Manekshaw Centre Auditorium, Prade Road, Delhi on 5th January 2015 to give away the degrees to the future Company Secretaries. The event commenced at its schedule at 10.30 AM witnessed the enthusiastic participation of Around 550 Company Secretaries.

In the august presence of Mr. R. Sridharan, Prisedent, ICSI, Mr. Sutanu Sinha, Chief Executive & Officiating Secretary, ICSI and Mr. Shyam Agarwal, Chairman, Northern India Regional Council of ICSI, Mr. Satish Kr. Agarwal took the stage as the Chief Guest of the event.

ICSI is the only recognized institution of India to offer certification and membership to the professional enabling them to take up the job as Company Secretaries in the country. Presently over 32 thousand members are registered with the ICSI. Having the headquarter in New Delhi; ICSI has four regional councils situated at New Delhi, Chennai, Kolkata and Mumbai.

While addressing the Company Secretaries receiving their degrees during the event the CMD of Kamdhenu Ispat Ltd., Mr. Satish Kumar Agarwal said, "You all are successfully making entry into a new phase of your life, and I am congratulating you all on this achievement. The role and responsibilities of Company secretary is very important, because he is not only the guide and authorized spokesperson of the company on salutatory issues, he is in fact a guardian to the interest of investors in a company."

Inspiring the Company Secretaries, Mr. Satish Kumar Agarwal added, "You must always try to stick to right business principles in whichever company you get the chance to work. You should speak freely and accurately on statutory issues of your company. You should not entertain any deviation from the democratic values in the company and support the board of directors in taking right decisions. My well wishes to you all, that by accomplishing your duties, you will contribute in economic development of the nation to the maximum."



KAMDHENU Cricket Tournament

Kamdhenu Ispat Ltd, one of the leading infrastructure companies of India, is known for its superior quality products on competitive price. Supported by millions of satisfied customers across India, company is continuously growing in strength to strength since the inception. Presently the Company is the largest TMT manufacturer in the country and having a substantial market presence in different other business verticals.

As a stringent business policy, Company always treats its dealers and distributors as important partners in its success. Similar to the other parts of the country, the dealers of Haryana is getting good growth backed by impeccable brand equity of Kamdhenu. The marketing division of Haryana is having very good coordination with the dealers in the state. With the twin objective to further enhance the team spirit and support among the dealers of the state as well as to make them more aware about health issues, Kamdhenu Cricket Tournament, Haryana-2014 was organized in Gannaur.

The tournament played at Gannaur Cricket stadium on 29th November was attended by many dealers of GT Kamal Belt including the local dealers Mr. Ajay Goyal, Mr. Vijay Goyal and Mr. Sonu Goyal of M/S Goyal Cement Store, Gannaur. From the Company, Mr. Rakesh Misri (GM-Marketing), Mr. Sunil Sain (Sr. Manager-Marketing) and Mr. Pankaj Dhiman (Assistant Manager-Marketing) also made their presence in the tournament and watched this delightful game of bat and ball. The Kamdhenu Distributor, Mr. Sanjay

Gupta actively participated in the event and partnering with Mr. Sunil Sain presented the live commentary during the tournament.

In the beginning, formally inaugurating the tournament, Mr. Sunil Sain gave his welcome speech. At 11 in the morning the match between Kamdhenu Loins and Kamdhenu Tigers had started. Winning the toss, Kamdhenu tigers chose to bat first. Backed by team captain Mr. Ajay Goyal's beautiful knock of 64 runs, Kamdhenu Tigers scored 125 runs for 7 in the stipulated 16 overs.

Playing second under the captainship of Mr. Nikhil Agarwal of M/S Agarwal Iron Store, Ambala Cant, Kamdhenu Lions started the chase to the targeted score. With the help of Mr. Sonu Goyal's not out knock of 66 runs Kamdhenu Lions won the match with 9 wickets in hand. Mr. Ravi Kansal of M/S Hindustan Iron & Steel Traders, Saha played a fast inning of 39 runs and helped to achieve the score of 129 runs in the 14th over itself. Mr. Ravi Kansal also hit the biggest sixer of the match during his inning.

At the end of the match, Mr. Rakesh Misri presented awards to the winning team and performing players. Mr. Sonu Goyal was declared man of match while Mr. Ajay Goyal received award for valuable contribution. Mr. Ravi Kansal received awards for hitting the biggest Six. Mr. Sanjay Gupta and Mr. Sunil Sain were given awards for the live commentary. In the last, Kamdhenu Distributor, Mr. Sanjay Gupta gave vote of thanks to all for their presence and support towards making the event a grand success.



Presents

LQA

LIVE QUOTIENT AWARDS '15



LIVE Quotient Awards (LQA) is a unique platform in India that celebrates the Creativity and Excellence of LIVE Entertainers from the Events, Entertainment & Experiential Marketing Industry, acknowledging every genre of LIVE entertainment. Each year, the entertainment community and fans around the country turn their attention to the LIVE Quotient Awards. Close to a hundred senior professionals of the industry dedicate themselves to a rigorous selection process of the final winners.

Kamdhenu being a dynamic brand takes pride in being associated with happening events of the country. True to its tradition to support sincere and reputed efforts in the realm of entertainment industry, Kamdhenu Steels facilitate the recent LQA 2015 ceremony as the principle sponsor. The event was organized on 14th January 2015 at The Nitesh Kunj, NH 8, New Delhi.

During the event the CMD of Kamdhenu Ispat Ltd. Mr. Satish Kumar Agarwal and Company's Directors Mr. Sunil Agarwal, Mr. Saurabh Agarwal and Mr. Sachin Agarwal made their presence and hands over the awards to some of the winners. During the event over 1000 celebrities from the entertainment industry was present. During the event a corporate film of Kamdhenu Steel is played featuring the highlights of the company and its products.

Mr. Satish Agarwal gave the award for the Best Instrumental Act to the renowned artist Sivamani. He also handed over the award for Best Dance Troupe / Choreographer to the winner, The Shiamak Davar Dance Company. The Directors of Kamdhenu Ispat Ltd. were also invited to the stage to give awards to some of the other winners.

During the event awards were presented under the wide range of categories, including, Best Anchor - Media Personality (Female): Mini Mathur, Best Anchor - Media Personality (Male): Manish Paul, Best Band - Indian Ocean, Best Dance Act - Bad Salsa Group, Best Dance Performer - Media Personality (Male): Terence Lewis, Best DJ (Bollywood / Commercial): DJ Suketu to name the few.

The award for the Best Stand Up / Comic Act went to Vir Das, while Singer & composer Adnan Sami was declared 2015's LIVE Legend. The event also Celebrate Richa Sharma' 20 Years in Bollywood and the artist took the stage and mesmerize the audience with her performance on the occasion. The programme is being telecasted on entertainment channel Zoom on Saturday 7th February 2015 and repeated on Sunday, 8th February 2015.

BEST SUPPORTING DEALER of the Month



Sh. Tadsibhai, Sh. Vinubhai
M/s Rameshwar Steel Traders
Nr. Swaminarayan Temple,
Opp. Dharamlabh Society, Morbi
Mobile: 09825234750, 09825224513

Sh. Bimal Gupta, Sh. Johnny
M/s Gupta Cement Store
Kuruli
Mobile: 09814117529
09463101829

Sh. Subhash Dutt
M/s Dutt Trading Company
Sullargharat
Mobile: 01676-238255
09417086667



Presents Sonu Nigam Live in Concert



Kamdhenu paints, one of the top companies of the decorative paint segment in India, is known for trusted quality and best of business principles. The fastest growing decorative paint company of India, Kamdhenu paint has achieved substantial market share in most of the major markets of the country. According to the various market demands, Kamdhenu paints offers its customers the widest range of world-class paint products at competitive prices.

As a firm business policy, Kamdhenu Paints always treats its dealers as important associates. Admiring their crucial role in reaching to consumers, Company launches innovative incentive schemes to rewards the performing dealers at regular intervals. In response to the success of last year's Dealer incentive mega scheme, "Bollywood Star Night Scheme" and meeting the popular demand for similar scheme among the dealer community, Company has launched a new scheme.

Under the present incentive scheme Company is offering its performing dealers a chance to participate in Sonu Nigam Live in Concert and other various entertaining events during their fun-filled stay of 2 days at Hotel Hyatt Regency, Manesar, Gurgaon near the Capital City Delhi.

The dealers, who have lifted the paint quantity equal to or more than the mentioned quantity in the scheme between 1st November,

2014 and 31st January, 2015 as well as cleared all outstanding account, will be invited to this musical mega event; being organized on 4th and 5th April, 2015. Dealers from all across India are enthusiastically participating in this scheme.

Many renowned artists from the film, TV and music world are coming to this Mega event. On 4th April the famous singers of Bollywood Divya Kumar and Shashi Suman will present the magical melodies during the event. The popular Dancing pair of Bad Salsa Group, Sumanth and Sonali, who bagged awards in numerous dance competitions on TV including India's Got Talent, will be featuring amazing dance performance during the event. In the late evening inter-state dealers dance competition is on the card, followed by late night party on live DJ.

During the event of 2 days, participating dealers will get a chance to go to the world-class entertaining show at Kingdom of Dreams. An exciting visit and full on entertainment in the 10 acre water park at Appu Ghar is also planned for the participants on 5th April.

On the second day evening, all the dealers selected as Target Ka Badshah will receive the awards from the hands of popular film actress and former Miss Asia Pacific Dia Mirza. The event would conclude with the most enthralling experience to participate in the live in concert of Sonu Nigam and his group of artists. The night of 5th April will present a memorable offering of music, entertainment and fun.

The Director of Kamdhenu Paints, Mr. Saurabh Agarwal appealed to all the paint dealers and said, "This scheme is for you people. We always put effort to give incentive for your hard-work and loyalty. The event of 4th and 5th April will bring to you the memorable experiences. You please heartily participate in this scheme and get the happy rewards."

