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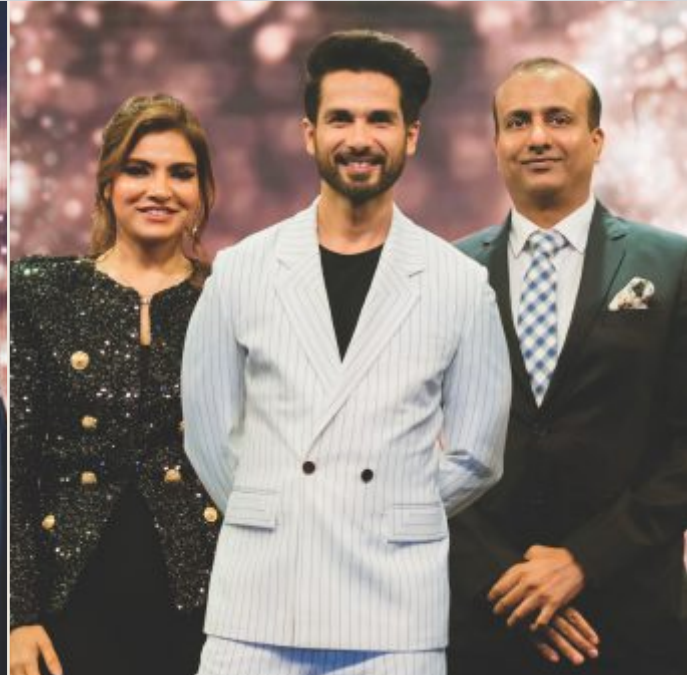
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GRAND STYLE OF KAMDHENU PAINTS

'Target Ka Badshah 7' together with Bollywood celebrities

Kamdhenu Paints is moving towards the new horizons with the dream of colouring every house with its high-quality decorative colours. Today, Kamdhenu is the fastest growing brand in the paint segment with a series of magnificent colours. The new target, innovation and motivation that the company has carried forward with, the glimpse of the same is seen in the company's products as well as every event that the company organizes for the dealers. The company's mega event '**Target Ka Badshah**' is the event that has been famous all over the country for its splendor and has registered its stellar presence in India and abroad.

The mega event of Kamdhenu Paints '**Target Ka Badshah**' of Kamdhenu Paints has now completed its seventh edition '**Target Ka Badshah 7**' with grand success. In this event organized on 7th and 8th June in the Grand Hyatt, Gurugram, 1200 dealers participated with their family members. Every time Kamdhenu Paints

has shown a new way of scattering happiness with the new themes. With its style, Kamdhenu Paints has celebrated it like a Bollywood sensational night this time. Like in past, renowned celebrities of Bollywood took part in this grand celebration and motivated the dealers. This time, among the celebrities Shahid Kapoor, Tapsi Pannu, Parineeti Chopra, Yami Gautam, Aditi Singh Sharma, Shaan and Raju Srivastava marked their warm and benign presence in the event. Sahid Kapoor along with the CMD of the company, Mr. Satish Agarwal and Mrs. Radha Agarwal and Director, Mr. Saurabh Agarwal and Mrs. Agarwal honored the best-performing dealers with awards on June 7 in different categories and Tapsi Pannu, on June 8 also felicitated the dealers with awards.

In this elegant and grand event, the dealers and company officials were honoured with Next Generation Mobile Scheme, Prince of Kamdhenu Award, Best Distributor Award, Kamdhenu Value Sales Ka Badshah Award, All

rest of pg 1...



India Volume Sale Award, Best Depot Award, Extraordinary Performance Region Award, Award for Excellence and Overall Leadership Award. Along with this, 450 dealers were endowed with 5-day tours of Hong Kong and Macau with their family members. Through lucky draws, fortunate dealers got the chance to win exciting gifts.

In these two days beautiful and grand event, the dealers got the chance to click photos with sensational Bollywood actress Parineeti Chopra and Yami Gautam. In **'Target Ka Badshah 7'**, event, Bollywood playback singer Aditi Singh Sharma created the captivating atmosphere with her voice and Shaan with his inebriated voice, made everyone swing. Raju Shrivastav made all the people be rolled in aisles by his crooked style.

In **'Target Ka Badshah 7'**, Mr. Satish Kumar Agarwal, CMD of the company, said, "We consider channel partners and



dealers as important members of the our Kamdhenu family. With your sincere and tireless efforts, we are incessantly moving forward in fulfilling each and every goal. The extensive and holistic approach towards accomplishing the target of the company to spread the reach of the quality products by Kamdhenu across the nation. We will continue working together in this way, so that we may bring innovative incentives and plans to you. This mega event **'Target Ka Badshah'** gives the opportunity of mutual cooperation where we share our experiences and happiness."

Addressing the dealers, Shri Saurabh Agarwal said, **'Target Ka Badshah 7'** is a celebration of our victory and achievement and this celebration strengthens our mutual cooperation. We have spent great time with our channel partners and our relationship is



continuing towards the development of the company. **'Target Ka Badshah'** is celebrating 7 wins and this celebration gives new support to our mutual cooperation. At the same time, we also offer new innovations, techniques and products to you. "Target Ka Badshah is the platform that gives dealers the opportunity to complete their golden dreams. Our shared efforts may continue to move towards new heights and have secured the same and I hope, even am sure that in the same way we will be celebrating the success forever. **'Target Ka Badsaah'** provides the opportunity to all the dealers to touch the new dimensions and every time you have touched it through your skills and hard work."



Sensational BOLLYWOOD NIGHT



In this splendid two day event, the Bollywood stars illuminated evening of **"Target Ka Badshah 7"** in a very zealous way. Every star encouraged the dealers moving forward and coloring their hopes. Shahid Kapoor's awesome stunning Gabru style, the graceful style of Parineeti Chopra, Tapasi Pannu and Yami Gautam turned the event into a sensational night.

Fabulous Performance of Shaan

Here Shaan introduced superhit songs in his soft and soulful voice. His superb performances made the dealers dance to the tunes of Bollywood numbers

Raju Shrivastav's comedy

In the **"Target Ka Badshah 7"**, the comedian Raju Shrivastav in his crooked style presented super hilarious jokes one better than the other. His strenuous performance tickled all the people present there.

Aditi Singh Sharma's Harmonic Style

In her cheerful voice, Aditi Singh Sharma presented the finest songs like 'high heels te nacche' and 'golmaal'

which bound everyone over there to dance with joy.

Best Dance Performance

In this event, a series of performances continued and the famous dance group like Nitish and Group, Papai & Antara along with V Unbeatable enchanted everyone with their spectacular performances.





An exuberant journey to Hong Kong and Macau



"Target Ka Badshah 7" gave a new way to the journey of happiness. All the people who came here saw the new colours of their life, as well as everyone had an opportunity to share their happiness. In this event, the dealers were endowed with several types of motivational gifts. Every gift given here was special in itself, giving encouragement to the dealers for their best performance. During the event, 450 dealers were felicitated with a gift of 5 day family tour to Hong Kong and Macau.

Dealers had a lot of fun in Hong Kong and Macau which is famous among the world's best known tourist destinations and experienced the night life, culture and Innovation. In this motivational tour, the dealers enjoyed Hong Kong's famous tourist destinations i.e Star Ferrari at Victoria Harbour, Disneyland and Ocean Park. After this memorable journey in Hong Kong, caravan of the dealers moved towards their next destination at Macau. Here the dealers visited the Macau Tower, Senado Square and Macau Museum. In this entire tour, dealers got chance to see the new innovations and also got inspired by the eco-friendly construction. Dealers spent their happy moments both in Hong Kong and Macau and captured these memorable moments in photographs. Kamdhenu Paints strives to decorate every moment of the dealers with a variety of colors and dealers also fully support the company's work in order to decorate the bouquet of shared efforts. Kamdhenu Paints is a name of moving together, progressing together and celebrating happiness together which is the colour of new India.



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