



Website: [www.kamdhenulimited.com](http://www.kamdhenulimited.com), [www.kamdhenupaints.com](http://www.kamdhenupaints.com)  
 Email: [info@kamdhenulimited.com](mailto:info@kamdhenulimited.com)

# Ispat Sandesh

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September 2018

IN-HOUSE NEWSLETTER OF KAMDHENU LIMITED

Volume: 13 Issue: 6 Price: ₹ 1



## Give your Home the Midas Touch with Kamdhenu Paints

A home is made of dreams.

These dreams are nurtured by people who invest their time, money, imagination in planning and designing their homes. For every person, the place where they live holds a special significance in their lives. A home is a place which is created with utmost love, care, caress, persistence and patience. Kamdhenu values this emotional attachment people have with their homes. Therefore Kamdhenu Paints are prepared with special care to preserve the dreams of dreamers living in it. Kamdhenu Paints aspires to extend their reach to every home. Mr. Saurabh Agarwal, Director, Kamdhenu Paints dreams of making every home beautiful with their touch of opulence. To fulfil this dream, Mr. Saurabh Agarwal has devised policies to fuel in the success of Kamdhenu Paints. Kamdhenu Paints are manufactured with the high-end raw material to ensure the supreme quality of the end product. Kamdhenu Paints are especially formulated with innovative technologies and provided to customers at an affordable price. With this, all the industrial procedures are carried out with full professionalism which aids in the development of a diverse network of logistics, franchises and dealers all over the country.

Mr. Saurabh Agarwal believes in offering the best products to the customers and never let them compromise on quality. Moreover, the products have always been offered in several variants and ranges to

meet all needs and preferences. With the interior and exterior emulsions, a wide range of paints in standard colours have been introduced at affordable prices.

Mr. Saurabh Agarwal has always followed a multi-dimensional approach in business. He introduced new policies to inspire educate and motivate dealers & distributors with new energy and enthusiasm. Time to time, dealers and distributors are motivated with rewards and tour packages, which benefit them as well as their families. Apart from this, he organised campaigns like Target ka Badshah and Badshah ki Begum, which glorified India's reputation overseas. Target ka Badshah-6 is the first event organized overseas by any Paint Company. This event has completed 6 successful years. Badshah ki Begum is one such successful initiative, which widely motivated the dealers by rewarding them for their performance.

Owing to all such initiatives, Kamdhenu has emerged as one of the leading companies of the country progressing ahead with full pace. Trusting the honesty and ethics of the company, over the years a large number of dealers have associated themselves with Kamdhenu. Moreover, the good quality of the products of the company has increased the trust of the customers in Kamdhenu.



**K**amdhenu has established itself as a company of high ethics, matchless quality, efficient & hardworking workforce, and high-end product range. This is the reason behind Kamdhenu's growing popularity and trust amongst the customers. Apart from winning customers hearts, Kamdhenu has also managed to please its employees. The company always felicitates people for their hard work and never let it go unnoticed. Taking the baton forward, company organised a Trip to Ukraine for the dealers of Himachal and Punjab.

The trip was divided in three groups. The people in the first group included 44 dealers from Kamdhenu Himachal Pradesh and company's officials Mr. Sunil Sain. The people in the second group included 44 dealers from Kamdhenu Himachal Pradesh and Punjab along with company's official Dr. Dilip Mehra, Senior General Manager. The people in the third group included 44 dealers from Kamdhenu Punjab and company's official Mr. Himanshu Sharma, Senior Manager. They all stayed in the comfortable rooms of luxurious hotel Ramada Encore and thoroughly enjoyed the pleasing ambience of the hotel. Apart from the wonderful hotel stay, they savoured special delicacies at restaurants; New Bombay Palace, Himalaya and Bella Vista.

The trip covered many places in the Ukraine's capital city Kiev. Kiev welcomed them with soothing weather, eye-pleasing infrastructure of different eras, spectacular landscapes and much more. They visited places like Saint Andrews Church, Opera House, Kyivo-pechersk lavra caves, Pirogovo open air museum, war museums, statue of motherland, the residence of Mezhyhirya, ex- president of Ukraine. Apart from visiting the popular places and monuments, they enjoyed refreshing and entertaining activities like metro ride in Kiev and boat tour on Dnipro River. Kamdhenu made sure to provide maximum opportunities of sight-seeing and exploration throughout the trip. The dealers were also given a guided tour of the famous monuments and informed about glorious history associated with it. This visit gave them a wonderful opportunity to interact and know each other better. The trip gave them some cherishable moments.

## KAMDHENU ORGANISES A LUXURIOUS UKRAINE TOUR FOR DEALERS





# Kamdhenu Contractors Meet concluded successfully in Pehowa



The development of infrastructure has shaped the economy of the country and its sustainability is ensured by the TMT bars and steel products. Kamdhenu has been making continuous efforts to understand the sustainability of development. Therefore, company ensures to provide adequate information about iron and steel products to the people involved in the construction industry so that they could efficiently contribute in the infrastructure development. To achieve the same, the company organised Contractors Meet in Pehowa, Haryana.

The contractors meet saw the participation of more than 70 contractors from Pehowa. Here, the company's officials educated them about the features of TMT Steel Bars, which includes ability to construct earthquake resistant buildings and much more. The company's officials also shared the many characteristics of the high quality product TMT KAMDHENU 500-SD. While sharing the characteristics of the product TMT KAMDHENU 500-SD, they talked about the innovative techniques applied in manufacturing Kamdhenu TMT and other products by the company. Moreover, they also mentioned the excellent features of TMT Bars,

which includes ductility, corrosion-resistance, maximum protection during natural calamities like earthquake and much more.

The contractors participated with great enthusiasm and got answers of their questions on TMT Bars. The company's officials displayed equal pleasure and enthusiasm in resolving their queries. The quick and satisfying response from the company's officials reinforced their interest in TMT products and KAMDHENU 500 SD. The event witnessed the presence of Mr. Sunil Sain, Senior Marketing Manager, Sri, Praveen Gupta, Dealer (M/S Mohan Lal and Sons, Pehowa) and Mr. Sanjay Gupta, Distributor.

Mr. Sunil Sain addressed the gathering and quoted, "we are making efforts to provide the information about high quality products to the contractors to lend further strength to all construction processes, which you all aspire for. We are the TMT leaders in the industry today, therefore, we aim to outstretch our reach to every person and construct state-of-the-art infrastructure in every nook and corner of our country.

Mr. Sanjay Gupta expressed his gratitude to all the contractors present there and shared information about policies devised for the benefits of contractors and masons.





# KAMDHENU COLOUR MAX

COLOUR COATED METAL SHEETS

## ENRICHED WITH ATTRACTIVE FEATURES

### An interesting way to identify the original Colour Max

Kamdhenu Limited has carved a niche in the industry by manufacturing superior quality products to provide utmost satisfaction to its customers. This is why every product produced by Kamdhenu, earns popularity and becomes a brand in a less period of time. With this, every product adds ultimate strength and stability to an infrastructure. Encouraging fast-paced infrastructural development is also one of the objectives of Kamdhenu Limited. Kamdhenu Limited values people's trust in them and therefore, manufactures product, which successfully sustain for long.

Kamdhenu Colour Max Colour Coated Sheets is one of those products, which is the best available roofing solution. These sheets beautifully fulfill the industrial and domestic requirements. These sheets are protected guard with multi colour film to lend maximum protection and support to the sheets. With successful utilization of technology, this protection film can be tested at various parameters. The print code used in the sheets can be seen with a magnifying glass, which testifies the originality of the product. Besides this, the sheets can also be tested through Voice pen. On placing the pen at a particular place of the sheet, the in-built audio of the pen says,

This is the original Kamdhenu Sheet."

There are various other benefits of using this protection film. This protection film resists scratches and can be easily removed from the sheet. With this, it helps to protect the shine of the multi-colour film sheets. Kamdhenu Colour Max Colour Coated Sheets are a big brand in the country. Owing to their superior quality, their demand is increasing in the country. As a result of increasing demand, several people are selling other company's products in the name of Kamdhenu Colour Max. This Protection Film will help in identifying unoriginal products being sold by the name of Kamdhenu Colour Max.

Kamdhenu Colour Max Colour-coated Sheets offer the best roofing solution. Enriched with the characteristics like high-rib, tile profile, covered and standard design, these sheets are also available in various sizes and thickness. Kamdhenu Limited has applied advanced techniques, high quality raw material to prepare a superior and eco-friendly product, which requires least maintenance. These sheets offer superior performance in bad weather conditions. Painted with an attractive, long lasting paint coating not only supports in increasing in performance but also enhances the beauty of the product. This colour coating regulates the temperature of the room and keeps it cooler in comparison to an ordinary sheet.

Sri. Sunil Aggarwal, Director, Kamdhenu Limited talked about the features of the products and said, "Kamdhenu Colour Max Colour Coated Sheets are one of the finest products of Kamdhenu, which has been laminated with the strength of multicolour protection film along with unique security code (first time in India). With this innovative step, we want to ensure the supply of genuine and high quality products to the customers. This is a new and one-of-a-kind initiative."



Mr. Bahadur Singh Saini  
Mr. Tarun Saini  
**M/s Thawar Steel Traders**  
Circular Road, Near G.P.O. Rewari  
Haryana-123401  
Mob. 9416064269, 9466883098

Mr. Sanjay Kumar  
**M/s Garima Steel Store**  
Main Outubgarh Road,  
Kanjhawala Delhi-81  
Mob. 9212405933

Mr. Sunil Kumar  
**M/s Bharat Steel Traders**  
W2-812, Opp. Corporation Bank  
Palam Village, Delhi-759122  
Mob. 9810833322